

EXPERIENCE


2019-2020 **GITAM BBDO** Art director of the agency clients, including: Shufersal, Gala Home, sonol, Mey Eden, the Nature and Parks Authority, Peri Real Estate, the Cancer Association and more. As part of the role - creating campaigns, commercials creative and advertising moves, creation of a design language and more.

2018-2019 **GeeK Digital** Visual art and designer of premium clients (Real Estate, Malls, Haifa Municipality, etc.) creating design languages for social and digital, web design, branding, commercial space, and all digital and print media.

2015-2018 **McCann Tel Aviv** Graphic designer at McCann design studio. Creating design elements to the largest companies in the local and global market.

Working experience in all kinds of media
Web, Presentations, Commercials, Print, Packaging and Commercial space design.


Leading design projects
Integrating full design process from research & review, sketches and mockups to final qualitative design.



SPECIAL PROJECTS

2016 **Art of NICE robotic automation digital campaign**
language design for all digital elements.

2017- Present **Art of the Garage Fitness Club**
Responsible for all gym advertising







AWARDS

2017 **Among top 30 participants at Shott Ceran Company Design Award**
Presented at the London Design Fair.

2015 **Representing Israel at Expo Milano Exhibition, held in Milan, Italy**
Participating in a worldwide design workshop winning 1st place for design concept
Developing a product that was exposed in local and national media of Israel.

Skills

 <p>Innovation Desire to produce art designs on leading trends.</p>	 <p>Digital Tools Applying advanced digital resources to design projects.</p>
 <p>Creative thinking Generate creative solutions.</p>	 <p>Teamwork Working with people in a pleasant and professional way to promote and accomplish projects and tasks.</p>



EDUCATION

2012-2015 **Visual Communication Studies at Tiltan College of design and multimedia** Specializations: Web design, post production, commercial space, packaging and illustration.

 **Receiving three certificate of merit for each year of study**



MILITARY SERVICE

2006-2008 **Technion practical engineer studies**
part of the Air Force RAKIA project - Completed final project with grade 90

2008-2010 **Serv as a missile-carrier technician - F15 aircraft**
Received honorable discharge.



LANGUAGES

Hebrew, English