

2019-2020 **GITAM BBDO** Art director of the agency clients, including: Shufersal, Gala Home, sonol, Mey Eden, the Nature and Parks Authority, Peri Real Estate, the Cancer Accociation and more. As part of the role - creating campaigns, commercials creative and advertising moves, creation of a design language and more.

2018-2019 GeeK Digital Visual art and designer of premium clients (Real Estate, Malls, Haifa Municipality, etc.) creating design languages for social and digital, web design, branding, commercial space, and all digital and print media.

2015-2018 McCann Tel Aviv Graphic designer at McCann design studio. Creating design elements to the largest companies in the local and global market.

Working experience in all kinds of media

Web, Presentations, Commercials, Print, Packaging and Commercial space design.

Leading design projects

Integrating full design process from research & review, sketches and mockups to final qualitative design.



2016 Art of NICE robotic automation digital campaign

language design for all digital elements.

2017- Present Art of the Garage Fitness Club

Responsible for all gym advertising



2017 Among top 30 participants at Shott Ceran Company Design Award Presented at the London Design Fair.

2015 Representing Israel at Expo Milano Exhibition, held in Milan, Italy Participating in a worldwide design workshop winning 1st place for design concept

Developing a product that was exposed in local and national media of Israel.



Innovation Desire to produce art designs on leading trends.



Digital Tools Applying advanced digital resources to design projects.

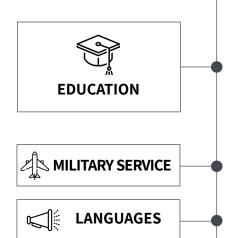


Creative thinking

Generate creative solutions.



Teamwork Working with people in a pleasant and professional way to promote and accomplish projects and tasks.



2012-2015 Visual Communication Studies at Tiltan

College of design and multimedia Specializations: Web design, post production, commercial space, packaging and illustration.



Receiving three certificate of merit for each year of study

2006-2008 Technion practical engineer studies

part of the Air Force RAKIA project - Completed final project with grade 90

2008-2010 Serv as a missile-carrier technician - F15 aircraft

Received honorable discharge.

Hebrew, English